

TELEGRAM				REQUESTED BY R. S. Mitchell	DATE 12-26-67
OPERATOR	TIME	AM	PM	STAFF OR DIVISION Product Development	REG. NO. P-230

TYPES OF DELIVERIES ARE DESCRIBED IN THE FOOTNOTES OF THE 1967 FORD CATALOG

December 26, 1967

To: All Regional and District Sales Managers

Subject: Announcement of 428 Cobra Jet Engine Mustang

The following information should be reproduced on local duplicating equipment and forwarded to all Ford Dealers:

"To All Ford Dealers:

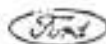
"Effective December 26, 1967, orders will be accepted for a limited number of Mustang 2 plus 2 Hardtops equipped with 428 CID Cobra Jet engines. These vehicles will be pre-built to the following specifications (no additions or deletions can be made):

Base Vehicle	Mustang 2 plus 2 Fastback (Model 63A)
Engine:	428 Cobra Jet
Displacement	428 CID
Carburetion	4V
Brake Horsepower @ RPM	335 @ 5400
Bore and Stroke	4.13 x 3.98
Torque @ RPM (Lbs./Ft.)	440 @ 3400
Transmission	Heavy Duty Four-Speed Manual
Axle Ratio	3.89
Brakes	Manual Drum
Tires	F70-14 Wide Oval (WSW)
Hood - Ram Air	Hood Scoop and Air Cleaner Assy.
Exterior	Wimbledon White (Code M)
Interior	Black - All Vinyl

"These vehicles will be built at the Dearborn Plant DSO facility and delivery time will be approximately two weeks from date order is received, depending on proximity to the Dearborn Plant.

"The completely equipped vehicle will be priced at \$2,907.67 wholesale delivered (excluding Schedule B delivery charges, and \$3,612.69 suggested retail. Warranty will be 12 and 12.

Cont'd....



WFO 3500

• BE BRIEF
• WRITE CLEARLY

• AVOID 4:00-5:00 PM DISPATCH
• INDICATE FOLLOWING AM DELIVERY TO AVOID EXTRA CHARGES

TELEGRAM				REQUESTED BY R. S. Matchett	TELEPHONE 30686	DATE 12-26-67
FOR TELEPHONE USE				CLASS OF SERVICE	CLASS OF SERVICE	CLASS OF SERVICE
OPERATOR	TIME	AM	PM	CLASS OF DIVISION Product Development-10	DEPARTMENT NAME & NUMBER Stock Vehicles P-230	REGULAR FOLLOWING AM TO DAY AM XN

TYPES OF DELIVERIES ARE DESCRIBED IN THE FORD TELETYPE SECTION FOR SOUTHEASTERN MICHIGAN

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"When ordering, indicate model (Mustang Model 63A), engine (428-4V) and reference DSO Option Number 84-5660 in remarks section, or Option Number 84-5661 if car is desired less sealer and deadners.

"Submit order to the District Sales Offices clearly marked: 'Forward to attention of Special Vehicles Department, Room 362, Ford Division General Office.' Orders which cannot be filled due to limited availability will be marked accordingly and returned."

"District Sales Manager"

Signature
R. B. MEDLER
FIELD OPER MGR.

Signature
Jacques H. Passino, Manager
Special Vehicles Activity